

FIRST CUT

Jumpstart!

Young designer KARISHMA TREHAN shares her entry into the world of fashion.

FLYING SOLO: I worked for three years and then decided to enter fullfledged designing a year-and-a-half back. My collection was launched in Delhi at 'Kimaya' and I now retail in Dubai, Mumbai and also at the luxury prêt store 'Aiyamak.' I have since, set up a small production unit and there's been no looking back!

CLIENTELE: Karisma Kapoor, Raveena Tandon, Raageshwari Loomba, Yasmin Morani, Saira Mohan.
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—As told to SAVIA RAJAGOPAL



BUILDING BLOCKS: I did a course in fashion designing and clothing technology from NIFT, Mumbai, followed by a twoyear course from Wigan and Leigh. It was there that I bagged the Best Designer and Best Collection Awards. I knew then that fashion design was my calling!



FIRST BREAK: Retailer Pradeep Hirani was one of the judges at the event and I was asked to join him at 'Kimaya'. It was a great learning experience and gave me tremendous exposure in terms of interacting with clients, attending fashion shows and organising fashion-related events. I have also helped him to set up various stores.